

The logo for Aroma Retail features the word "AROMA" in a large, black, serif font. A green leaf with a stem is positioned to the left of the letter "A". Below "AROMA" is the word "RETAIL" in a smaller, black, serif font. Underneath "RETAIL" is the tagline "Scent your space!" in a green, cursive font.

**AROMA**  
**RETAIL**  
*Scent your space!*

**Your customers  
will love the  
way you smell!**

***Increase profit and productivity immediately***

***Low cost, simple and easy to  
set up and use, and NO contracts!***

***Scent your space in less than a week***

## Increase profit and productivity immediately

Your customers and employees are going to smell your space - it's unavoidable. If you are not managing how it smells, something else is.

### Successful businesses manage the way they smell for many reasons.

Increased revenue from customers by creating a better first impression with more productive and memorable visits because your space is a great smelling place to be.

Increased productivity from employees because everyone is more comfortable with a better mood in a great smelling space.

Without scenting, your design and décor are incomplete and just doesn't feel right.

### Facts to consider about the impact of scenting:

Décor is not the first thing guests notice when they walk through your door - it's the smell.

Research indicates a 40% improvement in mood when exposed to a pleasing scent.

Nike participants were willing to pay 10-15% more for a pair of shoes in a scented area compared to identical shoes in a non-scented area.

The amount of money gambled in the scented slot machine areas of participating Las Vegas casinos was 45% greater than the dollars spent in the unscented areas.

Our sense of smell is the first to develop of all our senses. Even before we are born, our sense of smell is fully developed and functioning. It is our most primitive of senses, which is why we have such a visceral reaction to scent.

## Low cost, simple and easy to set up and use, and NO contracts!

We sell scent machines with pure-grade fragrance oils that are safe and non-allergenic, which is why 5-Star Hotels & Resorts use our machines and fragrances to make their lobbies smell wonderful.

We are the least expensive solution for environmental scenting. You own your machine, which is guaranteed for as long as you purchase our fragrance oil for it, while you pay less for the machine and fragrance oil than you would for comparable products under a rental contract in just the first couple of months. Our solutions are also much less expensive than trying to keep your space smelling great with mass-market home products like plugins that have to be constantly replaced at a large expense that gets hidden away in your "office supplies" budget.

Our equipment is easy to set up and very intuitive - if you can program a thermostat, you will have no problem because we modeled our control modules after the simplest thermostats. It is very easy to set up multiple programs for different days and times of the week based on your scenting needs.

## Scent your space in less than a week

Get samples, order your system and fragrance, and start scenting. We ship within 24 hours.

If you receive a fragrance that you don't like once you start diffusing it, we will gladly switch it out for you.

*Let's Get You Smelling Wonderful!*

Click here for  
website & contact info



[AromaRetail.com](http://AromaRetail.com)

# Scent Machines



## Scent Machine - Professional

For any space, use as a free-standing diffuser or connected to your ventilation system, get coverage in up to 15,000 square feet with settings going from very low and delicate for smaller spaces to high volume intensity for larger spaces. HVAC connection adapter and tube are included. No need for permits - this is considered an appliance and plugs into a standard outlet.



## Scent Machine - Home Unit 101

Covers up to 2,000 square feet of open space. Diffuses directly to space as a free-standing or wall-mounted unit. Perfect for entry/reception areas, smaller shopping areas, office bullpens, etc. Plugs into a standard outlet.



## Scent Machine - Travel

Made for single offices, restrooms, conference rooms, breakrooms, or as a portable solution. Internal rechargeable battery can last days depending on settings. USB power cord is included.

**Why our fragrance oils are the best:** We provide the same pure-grade fragrance oil used by the resorts, which requires such a high grade that it can be diffused in public spaces without the public's consent. Our oils contain no volatile organic compounds (VOC) such as pollens often found in unrefined essential oils that cause allergic reactions, and are formulated for optimum performance in mechanical diffusion machines.

**Apartment Lobby:** M's White Tea & Fig is a soft and clean "welcome home." You might also like; Caesars Palace The Empire, Mandarin Oriental's Green Bamboo, Marriot Time Square's Oceanic Breeze, Mood Collection Comfort, and Ritz Carlton Waterfall.

**Assisted Living:** Lavender Garden is clean, peaceful and happy, even around biological malodors. You might also like; Eucalyptus Forest, Luxury Spa, Mandarin Oriental's Green Bamboo, Mood Collection Wellness, and Vdara's Green Fig.



**Bar/Nightclub:** Cromwell's Allure Noir is seductive and sensual. You might also like; Book Store, Country Club, Crystal's Black Orchid, Edition Hotel's Black Tea & Fig, and W's SLS.

**Car Dealership:** Country Club is the leathery smell of luxury and confidence. You might also like; Book Store, Cromwell's Allure Noir, Linq's Linq A, Mood Collection Happiness, Ritz Carlton Waterfall.

**Casino:** Ritz Carlton Waterfall is refreshing and luxurious, boosting optimism. You might also like; Harrah's Mandarin Zest, Marriott's Attune, Mood Collection Energy, Social House's Bright Sunshine, and W's SLS.



**Gym:** Eucalyptus Forest is clean and fresh, perfect for sustained natural highs. You might also like; Aria's Pink Grapefruit, Harrah's Mandarin Zest, Social House's Bright Sunshine, and Thomas Pink's Fresh Linen.

**Hotel:** Aria's Asian Garden is homey, social, clean and safe. You might also like; Caesars Palace The Empire, Langham's Ginger Flower, Melrose's White Tea & Bamboo Leaves, Mood Collection Comfort, and Ritz Carlton Waterfall.

**Medical:** Mood Collection Wellness is the essence of good health and optimism. You might also like; Bellagio's Blue Ice, Farina Fragrance Museum, Lavender Garden, Linq's Linq A, and Luxury Spa.

**Office:** Mood Collection Focus is deliberate and determined; the best scent for staying on task. You might also like; Book Store, Harrah's Madarin Zest, Mandarin Oriental's Green Bamboo, Mood Collection Creativity, and Social House's Bright Sunshine.

**Place of Worship:** Meadow is a reverent celebration of divine creation. You might also like; Monte Carlo's Pomegranate and Sage, Mood Collection Meditation, Valley View's Exotic Moods, W's SLS, and Zen Temple.



**Retail - Pets:** Vdara's Green Fig is green freshness that takes you to your favorite park. You might also like; Eucalyptus Forest, Lavender Garden, London Marriott's Leaf Spring, Ritz Carlton Waterfall, and Social House's Bright Sunshine.

**School:** Book Store is a flashback to your favorite corner seat by the window in the library. You might also like; Eucalyptus Forest, Linq's Linq A, Mood Collection's Creativity and Happiness, and Social House's Bright Sunshine.

**Spa:** Luxury Spa is our most popular combination for soothing happiness. You might also like; Bellagio's Blue Ice, Langham's Ginger Flower, Lavender Garden, Mood Collection Meditation, and Nobu's Lemon Ginger.



**Restaurant:** Silerton's Hot Apple Pie increases overall appetite and insists on dessert. You might also like; Aria's Asian Garden, Bellagio's Blue Ice, Coffee Shop, Linq's Linq A, and Monte Carlo's Pomegranate and Sage.

**Retail - Convenience:** Cosmopolitan's Desert Breeze is a sweet/juicy fresh and clean from the candy isle. You might also like; Eucalyptus Forest, Mandarin Oriental's Green Bamboo, Mood Collection Confidence, Vdara's Green Fig, and Wine Vineyard.

**Retail - Fashion:** Crystal's Black Orchid is warm, sexy and self-assuring; our most trendy scent. You might also like; Cromwell's Allure Noir, Edition Hotel's Black Tea & Fig, Melrose's White Tea & Bamboo Leaves, and Mood Collection's Focus and Happiness.



**Explore the details of all our scents on our website.**

**Extended warranty - our guarantee for businesses:** We troubleshoot, repair or replace your machine for free, for life, as long as you are using our fragrance oils. Standard warranty still applies when you use oils from other sources.

## How we compare to competition

We focus on our customers more than we focus on our competition. Our prices are lower because we are efficient; not because we are trying to charge as much as possible based on what our competitors are charging. Our products and service are more reliable because we constantly improve based on customer feedback, not because we are trying to undermine our competition.

We learn about our competition from customers who leave them and come to us, and here is some of what we've heard:

- They say they have the same fragrance as the world-class resorts, but it does not smell the same.
- They make you sign up for term contracts or other types of purchase commitments.
- Their machines and fragrances do not perform as well, but they charge more for them.
- Their machines come with instructions written in Chinese, or poorly translated, and other evidence that they never even quality-checked the machine.
- They take weeks to ship orders.
- They are unreachable or unresponsive unless you're huge enough to have a dedicated salesperson assigned to you, which you pay through the nose for (pardon the pun).
- With over 15,000 happy customers, including world-class resorts, using our machines, we are confident they are the best on the market. Other machines that claim to cover the same amount of square footage (or less) are more expensive - sometimes 5 times as much. We're not sure why they are priced so much higher than ours.

Search "Aroma Retail reviews" and see for yourself.

I stepped into Wallpaper Elegance for an appointment and almost fell down it smelled so good! The owner, told me to go to Aroma Retail. I went right over and was greeted by the friendly and professional staff. I got a machine at a smoking hot price for our salon. Price, experience and product is truly best of the best. Came right to the salon and set it up within minutes. Everyone is commenting on how amazing our salon smells, especially the customers. Thank you Aroma Retail!!!

~ AmberJoy

## Don't sign a contract!

Service contracts for scenting machines and fragrance oils are just silly! There was a time (a long time ago) when fragrance machines used coil burners to vaporize flammable fragrance oils, and it was unsafe for the average user to maintain the system. Modern aroma diffusion is done with simple and safe cold air mixing chambers and heated diffusion has been outdated for decades, but our competitors still like to sell service contracts to increase the financeable value of their own company, at the expense of their customer's company value.

When you sign a rental agreement (disguised as a "service" agreement), you incur a long-term liability on your balance sheet; when you purchase your own scenting equipment, you not only pay much less, but you add FF&E assets to your balance sheet.



Our simple retail model is revolutionizing the industry.



All products are assembled in Las Vegas, and ship within 24 hours.



## How we help you pick the perfect scent

1 Our website has tools for helping you select the best scent, and we are always happy to hear from our customers if you want to call and talk through what you're looking for.

2 You can also send us your business' website address, so that we can take a look and come up with suggestions for you. Here's what we consider:

- Your business type, product, and brand
- Colors that you use
- Your target market by looking at your messaging
- Your location
- Other cool stuff we might find on your website



3 Go to our website and click on "Fragrance Test" in the header and answer just five questions to get an instant recommendation of our scents based on your preferences.

4 Look on our website for the complete list of world-class resorts' fragrances and make selections based on how well the brand/theme matches your business.



5 Check out our Places fragrance section and select a place that you would like your space to smell like.



6 If you're looking to create a specific mood, we also have The Mood Collection.



## How we help you pick the perfect setup

The first consideration is whether you want to connect to your ventilation system or use a free-standing configuration. Connecting to ventilation is the gold standard for getting the scent everywhere your ventilation system hits. Freestanding is better when you have so many different systems (separate air handlers) for the same open space. In that case you are probably better off using a freestanding configuration. For spaces up to 2,000 square feet, use the Scent Machine - Home Unit 101; for spaces up to 15,000 square feet and for connection to ventilation, use the Scent Machine - Professional.

Fragrance goes where the air goes. Ventilation connection is great when your air handler (ac, heat, or fan) is running so that it can push the fragrance through the duct and out to the space. In freestanding configuration, the scent machine diffuses a large plume of fragrance out of it, then the air movement in your space takes it from there. It does not take a lot of air movement since our diffusers have such a super-fine mist that dissipates by itself, but you will get better coverage if you are able to place the scent machine near air movement. Freestanding scent machines can be anywhere from 2 to 7 feet above the floor for optimal spread.

We'd be delighted to help you figure this out... just give us a call.

[care@aromaretail.com](mailto:care@aromaretail.com)  
702-780-7370



We also make our own glassware products using the same fragrances, so you can pop a reed diffuser, room spray or candle in your restroom. These also make great gifts or items for sale using the same scent that your business smells like.

